

EFFECTIVE METHODS AND STRATEGIES FOR DEVELOPING LANGUAGE SKILLS

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Abstract: *Language skills are essential for effective communication in a native or foreign language. Using strategies and techniques that develop listening, writing, reading and speaking skills can help you learn a language. Developing the most effective methods for language learners requires taking into account individual needs. When new language learners use effective methods and techniques, it makes learning a language faster and easier. Besides the language learners must have perseverance or resilience, the ability to use advanced technologies. The language should have motivation in order to understand the language more effectively. This article explores the best methods and strategies for improving language skills.*

Key words: *Learning a language, methods skills, fluency, strategies, immersion, goal setting, staying motivated, focused practice*

Immersive learning

Learning new language does not have to involve moving abroad you can create an immersive language experience from the comfort of your home. Immersive language learning is one of the most effective way to learn a language because it helps you think, hear and communicate every day. Imagine waking up in the morning and listening to a English podcast while eating breakfast, texting to your friend in English, labelling household items in English or watching your favourite film in English. With the right strategies, you can learn any new languages easily in a short time. It does not matter which language you are learning whether it is Spanish, Russian, German or French, these methods will help you surround yourself with the language. Moreover, changing your phone and computer settings to the language which you are learning also productive way to learn. Besides, in today's interconnected world, you can connect with native speakers online. Language gain partners can provide feedback, help you practice resource conversation.

Immersive learning encourages full exposure to a new language in daily life. A notable case is South African actress Charlize Theron, whose first language was Afrikaans, provides a great example of successful language acquisition through immersive methods. Her breakthrough in mastering English, a key step in her Hollywood career, highlights the effectiveness of surrounding herself with the target language, especially through easily accessible media such as film. Theron herself has said that she learned English by watching “hundreds of films”, which allowed her to master not only vocabulary and grammar, but

also the subtle nuances of pronunciation, intonation and cultural context (Smith,2023). Watching hundreds of films required constant attention and focus, allowing her to actively process the language and assimilate its patterns. In addition, her motivation to succeed in Hollywood further enhancing the learning process.

If we look at how we acquired our native language, it becomes clear that we acquired it not because we learned it deliberately, but because we lived in an environment that used it. We are exposed to a huge amount of language input, we constantly heard a lot of words from our parents, siblings, grandparents. Eventually, we became able to speak it ourselves. Another way to immerse yourself into your own language is to join a conversation club – where the language learners meet regularly to have informal conversations in their native language. While it is important to practice your writing, listening and reading skills regularly, you should not neglect the speaking aspect of learning a new language. « Most people do not succeed if they do not open their mouths, » Michael Geisler, vice president of language schools at Middlebury College in Vermont, USA, told the BBC (Gabriel Wyner, 2014).

Motivation and goal setting

The world of language learning is exciting and with many chances for personal growth, cultural discovery, and global connections. However, starting this journey can be scary, especially for people who are not officially part of a language program. It can be hard to keep unqualified learners motivated and learning at a good speed. Setting clear and reachable goals is an important step to success. These goals can help students use their full language learning potential and make their journey more enjoyable and meaningful. Motivation is the inner force that drives us to take action. When we face difficulties, desire and interest keep us engaged in the process. Without motivation, language learning can become a boring task, which may lead to frustration and eventually giving up.

Columbian singer- songwriter Shakira is a well-known polyglot who speaks Spanish, English, Portuguese, Italian, French, and Arabic fluently. Her motivation comes from a deep appreciation of different cultures and a strong desire to connect with her global fans. She has stated that learning languages has helped her express herself more effectively and build deeper connections with people (Shakira, The Guardian, quoted in 2002). Besides, personal enrichment, her multilingualism allows her to write songs in several languages, which expands her audience and strengthens her message of global unity.

Many successful language learners rely on strategic goal- setting to maintain focus and monitor their progress. It involves:

- Establishing clear, measurable objectives: They determine the level of proficiency they aim to achieve and set a specific timeframe for reaching it.
- Engaging in immersive learning environments: They make use of travel opportunities, language tutors, and real- life interactions to gain maximum exposure to the target language.

- **Liveraging technology and personalized learning:** They utilize language learning apps, online resources, and tailored instruction to suit their individual needs and learning styles.

Bradley Cooper learned French at a high level, mainly for his acting roles. His first goal was to be able to play a French- speaking character in a believable way. He learned the language by studying abroad in France and continued studying after he returned to the United States (Cooper, People,2011). This hard work helped him give interviews in French and act as a character who speaks the language. His goal was closely connected to his career plans.

These examples underscore the synergistic relationship between motivation and goal-setting. The core driving forces behind celebrities- be it career ambitions, passion or personal relationships – reinforce their commitment to establishing clear, measurable goals. This, in turn, generates a positive feedback loop, leading to tangible outcomes that further enhance their motivation.

The power of focused practice in developing language skills

Language learning includes developing four key skills: reading, writing, listening and speaking. To achieve fluency, you need to dedicate focused practice.

Reading: Reading is a basic skill in language learning and can improve a lot with focused practice. Using methods like skimming and scanning can help you read faster without losing understanding. Apps and online tools can give you exercises to train your eyes and increase your reading speed. You can start reading with easy texts and slowly move to harder ones and try reading articles, blog posts, short stories and later novels in the language you are learning.

Writing: writing is an active skill that needs good grammar, enough vocabulary, and the ability to organize your ideas and express them clearly. You can begin writing with simple sentences, then write longer paragraphs, essays and even creative texts. You can write a journal in the target language or join online writing groups.

Listening: Listening comprehension means understanding spoken language fast and correctly. With focused practice, you can improve different parts of your listening. Practice focusing your attention, finding the main ideas and summarizing what you hear. You can do this by taking notes, summarizing audio recordings or answering listening questions. Listen to podcasts, songs and audio books in the target language. As you understand more, choose more difficult material. Take notes and summarize to improve your active listening.

Speaking: Speaking is the hardest skill for many people learning a language. With focused practice, you can become more confident and speak more fluently. Practice speaking without stopping too much, even if you make mistakes. You can do this by giving short talks without preparation, telling stories or joining conversations with native speakers. In addition, try to speak the target language as much as you can, even if you are alone.

Learning a language well needs different methods, strategies and a strong focus on improving step by step. By using immersion, focused practice, staying motivated and goal setting, learners can build their reading, writing, listening and speaking skills. The path to

fluency can be difficult, but the benefits- better communication, new ideas and more chances in life – are very valuable. In the end, learning a language helps people express themselves clearly and take part in a more connected and culturally rich world.

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