

THE ROLE OF PRONUNCIATION IN EFFECTIVE COMMUNICATION

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Annotation: *Pronunciation plays a crucial role in effective communication. Clear and accurate pronunciation helps speakers convey their messages precisely and ensures that listeners easily understand them. Mispronunciation can lead to misunderstandings, confusion, and even communication breakdowns. Mastery of pronunciation not only improves the speaker's confidence but also enhances mutual comprehension in both personal and professional interactions. In language learning and intercultural communication, correct pronunciation is a key factor for achieving fluency and credibility.*

Keywords: *Pronunciation, Importance of pronunciation, Reason for the incorrect, Vowels, Consonant, Intonation, Stressed syllables*

Аннотация: *Произношение играет важнейшую роль в эффективной коммуникации. Чёткое и правильное произношение помогает говорящему точно передавать свои мысли и обеспечивает лёгкое понимание со стороны слушателей. Ошибки в произношении могут привести к недопониманию, путанице и срывам в общении. Владение правильным произношением повышает уверенность оратора и способствует лучшему взаимопониманию как в личной, так и в профессиональной среде. В изучении иностранных языков и межкультурной коммуникации правильное произношение является важнейшим элементом достижения беглости и авторитетность.*

Ключевые слова: *Произношение, Значение произношения, Причина неправильного произношения, Гласные, Согласные, Интонация, Ударные слоги*

Annotasiya: *Talaffuz samarali muloqotda juda muhim rol o'ynaydi. Aniq va to'g'ri talaffuz qilinishi, nutq egasining fikrlarini ravshan ifodalashiga va tinglovchilarning ularni oson tushunishiga yordam beradi. Talaffuzdagi xatolar tushunmovchiliklarga, chalkashliklarga va muloqot uzilishiga olib kelishi mumkin. Talaffuz ustida ishlash notiqning o'ziga ishonchini oshiradi va shaxsiy hamda professional muloqotda o'zaro tushunishni yaxshilaydi. Til o'rganish va madaniyatlararo muloqotda to'g'ri talaffuz erkin va ishonchli so'zlashishning asosiy omili hisoblanadi.*

Kalit so'zlar: *Talaffuz, Talaffuzning ahamiyati, Noto'g'ri talaffuz sababi, Unlilar, Undosh, Intonatsiya, Urg'uli bo'g'inlar*

INTRODUCTION

A number of factors are important for achieving success in targeted communication. Among them, the role of pronunciation deserves special attention. Pronunciation is the art of correct and precise pronunciation of words, which is important in ensuring the correct transmission and understanding of information in the process of communication. The importance of pronunciation in mutual communication determines not only the meaning of words, but also how they are perceived. Correct pronunciation helps to establish a trusting connection with listeners, and also reduces errors and misunderstandings in communication. This article discusses in detail the role of pronunciation in effective communication, its positive and negative effects, as well as ways to improve pronunciation.

MAIN BODY

Methodology. Basic of pronunciation. Proper pronunciation can be defined as a reproduction of language sounds in such a way that the intended message is passed easily. The exact meaning of pronunciation is how word is pronounced. If we change in pronunciation, the meaning will be changed. Pronunciation is the production of sounds that we use to make meaning. It includes attention to the particular sounds of a language (segments), such as intonation, syllable, phrasing, stress, timing, rhythm how the voice is projected (voice quality) and attention to gestures and expressions that are closely related to the way we speak a language. A broad definition of pronunciation includes both suprasegmental and segmental features. These all features work in combination when we speak, and are therefore usually pronunciation as an integral part of spoken language.

Importance of pronunciation. Pronunciation plays a crucial role in mastering the English language, impacting communication, comprehension, and overall language proficiency. For English language learners, achieving clear and accurate pronunciation is essential for effective communication in various contexts, including academic, professional, and social settings.

Reason for the incorrect pronunciation. One of the many challenges which ESL/EFL learners face is the issue of incorrect pronunciation of English words. This issue is more serious in ESL contexts like Pakistan where learners get limited or no exposure to authentic language use. This paper attempts to explore the factors contributing to incorrect pronunciation of English words by ESL learners at undergraduate level in the Khyber Pakhtunkhwa province. To this end, a questionnaire was distributed among 72 BS English students of three different colleges. The descriptive analysis of the data highlighted eight factors which appeared to cause incorrect pronunciation by students. These included learners' weakness in phonetics and phonology, Teacher's wrong pronunciation, first language interference, words related to military discourse, poor oral fluency and inaccessibility to authentic language use. The study recommends learners should improve pronunciation of English words through listening to native speakers of English language, watch YouTube videos and English movies and should own and consult a standardized phonetic dictionary.

Vowels. Vowels are the letters a, e, i, o, u and sometimes y. They’re the sounds we make with an open mouth and they’re found in every word and syllable. Also, vowels are letters that represent speech sound produced when air leaves the mouth without blockage by the tongue, lips, or throat. All other letters in the English alphabet are consonant, representing sounds where airflow is blocked.

Consonant . A consonant is a letter that represents speech sounds that can only be made when the vocal tract is partially or entirely closed. Consonants require specific positions of the lips, tongue, and cheeks. While the pronunciation of vowels varies vastly across different English speakers and dialects, the pronunciation of consonants is more defined (although some dialectal variation exists). Below, we’ll dive deeper into what consonants are reviewing each one and the sound(s) they make, going over what consonant digraphs are, and explaining the difference between consonants and consonance.

Intonation and stress are closely linked. In fact it’s impossible to dissociate them. They go hand in hand. Intonation is about how we say things, rather than what we say, the way the voice rises and falls when speaking, in other words the music of the language. Just as words have stressed syllables, sentences have regular patterns of stressed words. In addition, the voice tends to rise, fall or remain flat depending on the meaning or feeling we want to convey (surprise, anger, interest, boredom, gratitude, etc.). Intonation therefore indicates the mood of the speaker. There are two basic patterns of intonation in English: falling intonation and rising intonation. In the following examples a downward arrow (↘) indicates a fall in intonation and an upward arrow (↗) indicates a rise in intonation.

CONCLUSION

English is spoken by educated people not differ radically from native english in grammar and vocabulary, but in pronunciation. Good pronunciation skill can give you more self-confidence when you speak in front of many people. In order to improve your english pronunciation, it is important to understand a number of terms and concepts. A short explanation was given for each concept with links to more resources to improve, as well as teach, english pronunciation skills.

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